A comprehensive array of educational materials for elementary, secondary and adult education.

THE UNIVERSITY OF TEXAS
INSTITUTE OF TEXAN CULTURES
SAN ANTONIO

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YOUNG READERS SERIES
Reading Levels 5 to 8
A series of publications specifically for the intermediate reader (grades 5-8), these publications contain historical facts, interesting information and dynamic accounts of Texas history that both entertain and educate.

With Domingo Leal in San Antonio, 1734
Spend a day with a 10-year-old immigrant boy from the Canary Islands. Using the technique of narrative history, this book contains full-color illustrations of the clothing, housing and appearance of the early settlers. 78 pages.

Our Mexican Ancestors, Volume I
These 27 historically accurate tales of adventure will transport the young reader from the inner chambers of Aztec rulers to the lonely Mexican jail from which José Antonio Navarro escaped to help his fellow Texans fight for independence. 124 pages.

SECONDARY READERS SERIES
Reading Levels 9 to Adult
The Texians & the Texans Series
The people of Texas are descended from many ethnic, racial, national and cultural backgrounds. This series of books and pamphlets examines some of these groups.

BOOKS
The German Texans
Anecdotes, photographs and biographical sketches complement lively historical narrative about industrious men and women who helped shape the state's social, economic, political and intellectual traditions. 240 pages. Extensively illustrated.

The Irish Texans
The Irish entered this new land with a typical zest for challenge. Their successes and occasional failures in taming a raw frontier are related in humorous anecdotes, ghost stories and adventures. 174 pages. Illustrated.

Who Are the Chinese Texans?
The Texas Association of Museums presented this book with the Mitchel A. Wilder Award of Excellence. Its question-and-answer format is a useful educational tool, and an interesting way to present information on prominent Chinese Texans and the contributions this group has made to the state. 84 pages.

The Danish Texans
In the 1750's King Frederick V of Denmark warned his people not to listen to the "seductions" of those who talked of leaving the country. Texas was fortunate to have "seduced" a few thousand Danes over the next century, and those immigrants made significant contributions to the state's economy, politics and culture. 122 pages.

The Wendish Texans
Available this Fall
The Wendish colony in Texas is unique in the United States. A small minority from Germany emigrated to Texas for religious and political reasons and still maintain their ethnic integrity today. Customs—like the traditional black wedding gown—superstitions, and struggles to adapt to a new land are all explored in this new book.

The Polish Texans
Available this Fall
Most of the Poles who came to Texas did so during the many years that their homeland was ruled by others, and today thousands of Texans trace their roots back to that tiny European country. Their contributions to their new homeland, leaders and heroes, customs and culture are all preserved in this new publication.
PAMPHLETS

Each 32-page softbound pamphlet begins with the story of how and why an individual ethnic group came to Texas. Descriptions of major settlements and significant contributions of each culture are included along with biographies of dominant figures, providing an overview for the general reader. $2.95 each; entire set $50.00.

- The Afro-American Texans
- The Anglo-American Texans
- The Belgian Texans
- The Chinese Texans
- The Czech Texans
- The French Texans
- The Greek Texans
- The Jewish Texans
- The Indian Texans
- The Italian Texans
- The Jewish Texans
- The Mexican Texans
- Los Tejanos Mexicanos (In Spanish)
- The Norwegian Texans
- The Polish Texans
- The Spanish Texans
- The Syrian and Lebanese Texans
- The Swiss Texans

Treasure, People, Ships and Dreams

In the spring of 1554 three Spanish ships were driven ashore by a storm on the southern Texas coast. The incredible ordeal of the survivors of the shipwreck, the salvaging of precious cargo and the process used to restore the 400-year-old artifacts recovered from the shipwreck are related in this fascinating and informative book. 75 pages. Full-color illustrations. Softbound $5.95

Texas Missions and Landmarks

The glory, history and mystery of Texas's missions are explored in this publication. Illustrated with copperplate etchings by Warren Hunter. Text by Jack Harmon. 68 pages. Hardbound $10.95 Softbound $7.95

Reflections on Texas

Unusual vignettes from Texas history, taken from San Antonio-based KMOL-TV's popular feature, will amuse and inform casual readers. 30 pages. Two-color illustrations. Softbound $2.95

The Melting Pot:
Ethnic Cuisine in Texas

As settlers came to Texas from foreign lands, they brought recipes handed down by their ancestors. You can recreate these international dishes from the recipes gathered in this collection. Each section is devoted to a different ethnic culture and contains brief histories of the group. 235 pages. Laminated cover, illustrated. Spiral-bound $10.95
Action has been a key word in Texas history and in the audiovisual products from The Institute of Texan Cultures.

**YOUNG VIEWERS SERIES**

Several productions will be of interest to the elementary-school-aged viewer. They present historical facts in easy-to-understand, entertaining formats.

**Grandmother’s Tea: Mexican Herbal Remedies**
A child’s-eye view of the herbal remedies in the Mexican-American culture. Interesting folk beliefs and early medical practices are explored.
8 minutes.
*Levels: 3–8
Slide set: $35.00
Filmstrip: $10.00*

**The Easter Fires of Fredericksburg**
Based on a charming legend from the first German pioneers. Bunny rabbits and superstition mingled with historical fact will delight young viewers.
5 minutes.
*Levels: 5–8
Slide set: $35.00
Filmstrip: $10.00*

**What Is a Texan?**
Reveals the ethnic richness of the state from an upbeat, refreshing point of view. Appeals to many ages.
7 minutes.
*Levels: 5–12
Slide set: $35.00
Filmstrip: $10.00*

**INTERMEDIATE VIEWERS SERIES**

Appealing to grades 7 through adult, these productions cover many subjects appropriate for Texas history courses, libraries and independent study through college levels.

**The Indian Texans**
Traces the origins of the state’s first settlers, beginning with prehistory and following their progress to modern times. 7 minutes.
*Slide set: $35.00
Filmstrip: $10.00*
The Dahl House: Norwegian Texans of Basque County
A day in the life of one of the immigrant farm families. 7 minutes.
Slide set: $35.00
Filmstrip: $10.00

The Danish Field
A journey to Danevang in Wharton County, describing the Danish heritage in Texas and the changes the early immigrants were forced to make. 7 minutes.
Slide set: $35.00
Filmstrip: $10.00

The Cat Spring Germans
Describes how the first German immigrants to Texas banded together and established a community using scientific agriculture. 8 minutes.
Slide set: $35.00
Filmstrip: $10.00

The French Texans
Spans three centuries to spotlight the lives of important individuals from the time of La Salle to the present. 8 minutes.
Slide set: $35.00
Filmstrip: $10.00

The Alabama-Coushatta Indians
Explores the history of this east Texas tribe with special emphasis on their modern life. 8 minutes.
Slide set: $35.00
Filmstrip: $10.00

The Afro-American Texans to 1900
The story of blacks in Texas beginning with the colonial period. Highlights include black involvement in ranching, politics, settlement, business, the arts and frontier defense. Revised in 1982. 10 minutes.
Slide set: $35.00
Filmstrip: $10.00

Música Hispánica
Outlines the evolution of Spanish folk music from ancient Indian ceremonial songs and passionate flamenco rhythms to the Norteño dance music heard in south Texas. Includes performances on several traditional instruments by folk artist Ben King, as well as an interview with Santiago Jimenez.
Videocassette (available in ¼" U-matic, ½" VHS or ¼" Beta formats) 30 minutes, color
Levels: 7-Adult
Slide set: $43.00
Filmstrip: $15.00

Treasure, People, Ships and Dreams
Available this Fall
Traces the voyage of three Spanish ships laden with gold and silver from their sailing date in 1554, through a storm at sea, to their recent archaeological excavation. The story is told in three parts, which may be purchased individually:
I. The Voyage 8 minutes
II. Shipwreck! 7 minutes
III. The Past and the Present 8 minutes
Includes comprehensive study guide.
Levels: 7-Adult
Slide set: $123.00 for 3 parts; $43.00 each
Filmstrip: $39.00 for 3 parts; $15.00 each

Don Pedrito Jaramillo: Folk Healer
Available this Fall
Offers an illuminating study of curanderismo, the art of folk healing, and its cultural roots and manifestations. Includes comprehensive study guide. 12 minutes.
Levels: 7-Adult
Slide set: $43.00
Filmstrip: $15.00
TRAVELING EXHIBITS

TRAVELING EXHIBITS
Designed for use in schools, libraries, museums, banks, shopping malls and other public buildings, The Institute’s traveling exhibits bring the Texas experience to you!

Because of the popularity of the traveling exhibits, some are not immediately available. To plan the showing of a traveling exhibit, call or write the Traveling Exhibits Coordinator, 512/226-7651.

FOR YOUNG TEXANS
Three of our traveling exhibits are especially appealing to elementary-school-aged viewers:

A Festival of Piñatas
This colorful exhibit presents a selection of the brightest, most fanciful piñatas in south Texas. The unusual, centuries-old history of the game is presented on four text panels designed to be mounted on the wall. Several unfinished piñatas are included to show the stages of construction. (The Institute recommends the piñatas be hung from the ceiling for display.) A special feature of this exhibit is an extra piñata with instructions for using it at your own party.

Space required: 750 square feet hanging space
Crated weight: 265 pounds
Rental fee: $100.00

Mexican Folk Toys
Actual toys showing a variety of materials and skillful construction are used in this colorful display. Some of the objects are miniatures of household utensils while others are pure fantasy with ceramic figures, wooden animals, lead soldiers, and shaped tops and whistles. Although made in Mexico, these toys are representative of playthings used in many Mexican-American homes in Texas today. The exhibit includes photographs, text panels and display cases for the toys.

Wall Exhibit
Space required: 41 linear feet
Crated weight: 730 pounds
Rental fee: $200.00

Floor Exhibit
Space required: 400 square feet of floor space and 27 linear feet of wall space
Crated weight: 1,075 pounds
Rental fee: $200.00

Children from Many Lands
Came to Texas
This two-dimensional exhibit uses historic and contemporary photographs to show children of all ethnic, racial and national groups playing, working, celebrating and learning. The photo murals illustrate the diversity of toys, play acting, family and home.

Space required: 58 linear feet
Crated weight: 1,060 pounds
Rental fee: $200.00

INTERMEDIATE-ADULT
Texas Images
Striking color photographs bring 23 symbols of Texas to full glory... including the official state seal, flower, tree, bird, motto, song, capitol building and the Lone Star flag. Oil, the Alamo, the longhorn, chili, even the armadillo give glimpses of this multifaceted state!

Space required: 60 linear feet
Crated weight: 320 pounds
Rental fee: $200.00

Exhibits are not identical and may be used together.
The Texas Rangers: Their First 150 Years
This large, freestanding exhibit uses 150 drawings and sepia and color photographs to describe the role Texas's best-known lawmen played in state history. Material is mounted on 48 display panels with black background and oak trim. Each panel is 36 x 84 inches, hinged in sets of three.

Space required: 75 linear feet, material on both sides
Crated weight: 1,700 pounds
Rental fee: $200.00

Afro-American Texans
This set of beautifully illustrated posters traces the black experience in Texas. Mounted in Plexiglas, each poster reveals contributions Texas blacks have made in the military, politics, the arts and as scholars. The exhibit consists of 13 posters for wall display. The posters are also available for purchase unmounted (see page 8).

Space required: Wall area for 13 posters measuring 18 x 24 inches
Crated weight: 125 pounds
Rental fee: $50.00

Texas and Her Constitutions
Texas has lived under six constitutions. The history of these documents, and the ways they mirrored political change in Texas, is outlined in this large exhibit consisting of photographs, original art and historical documents.

The show consists of 18 double-faced, oak-framed panels, making it a 36-panel exhibit. Each panel is 36 x 84 inches, and is hinged in sets of three, making it freestanding.

Space required: 54 linear feet
Crated weight: 760 pounds
Rental fee: $100.00

Texas and the American Revolution
Although not a part of the Union in 1776, Texas still had a stake in America's Revolution. This large, freestanding exhibit tells the story of Texas during this period in history and explains how the Revolution influenced Texas's later drive for freedom. The presentation consists of eight tall columns of words and pictures.

Space required: 54 linear feet
Crated weight: 224 pounds
Rental fee: $100.00

The Making of a Book
The basic steps in making a book are described in this freestanding exhibit which consists of five shallow cases and an introductory panel. The cases contain artifacts, illustrations and texts that show the different steps in making a book—research, illustration, printing and binding.

Space required: 17 linear feet, material on both sides
Crated weight: 1,206 pounds
Rental fee: $100.00

To Stand Alone: A Gallery of Texas Originals
Many of Texas's most famous characters are also her most eccentric. The individuals whose lives are highlighted in this exhibit were never afraid to be themselves. Included are sculptor Elisabet Ney, who dressed like a man; Mollie Bailey, the circus queen of the Southwest; and W.C. Brann, an editor so universally hated, someone shot at his tombstone. Photographic reproductions and brief text panels tell the amazing, amusing and unusual stories of these people.

Space required: 36 linear feet
Crated weight: 415 pounds
Rental fee: $100.00

Treasure, People, Ships and Dreams
This freestanding exhibit consists of nine panels, each seven feet high, featuring photographs, illustrations and reproductions of an astrolabe, crucifix, silver coins and other artifacts discovered in the archaeological excavation of three ships that sank in a storm off the Texas coast in 1554.

Space required: 400 square feet
Crated weight: 900 pounds
Rental fee: $250.00

Special Note: This exciting adventure is available also as a book (page 2) and as a slide show/filmstrip (page 4).

Vaquero: Genesis of the Texas Cowboy
William D. Wittliff's photographic essay takes a last look at the old-time skills practiced by the vaquero. One hundred black and white photographs, ranging in size from larger than life to 11 x 14 inches, and text panels make up this large, freestanding exhibit. Each oak-framed, black panel is 36 x 84 inches, hinged in sets of three.

Space required: 75 linear feet, material on both sides
Crated weight: 1,830 pounds
Rental fee: $200.00

Saints Preserve Us
This colorful exhibit of retablos, images of patron saints, illustrates which saints were favored by the early settlers and how they influenced the names of places and things throughout Texas.

Space required: 70 linear feet
Crated weight: 380 pounds
Rental fee: $200.00
Texas Women: A Celebration of History (Five shows, available individually or together)
Exploring women's experiences in Texas, this exhibit covers—
The Builders, illustrating how women created, enhanced and preserved institutions and traditions which made life worth living for millions of Texans;
The Politicians, demonstrating the effectiveness of women in public life, beginning with the temperance and suffrage movements in the early 1900's;
The Survivors, showing how women overcame the hardships of the frontier;
The Enrichers, demonstrating how Texas women have added beauty, excitement, achievement to sports, entertainment, fashion, literature, the arts and the home;
The Workers, showing the variety, importance and impact of women's work in Texas, from early home-business owners and pioneering female doctors to today's entrepreneurs.

Space required:
1 show—22 linear feet or 250 square feet
5 shows—110 linear feet or 1300 square feet
Crated weight: 3,500 pounds (700 pounds each)
Rental fee: $500.00 ($100.00 each)

Texas Women: A Celebration of History (Preview Show)
This traveling exhibit provides a brief summary of the original exhibition established by the Texas Foundation for Women's Resources, and highlights the five shows described above.

Space required:
30 square feet, 8 1/2 feet high
Crated weight: 1,000 pounds
Rental fee: $150.00

Education in Texas: Yesterday and Today
Texas education began with the Indians' instruction of their offspring. Today it has grown to a school system encompassing some three million multicultural children. The growth of education is told in a large, freestanding exhibit that uses photographs with numbered panels.

Space required:
90 square feet, 8 1/2 feet high
Crated weight: 160 pounds
Rental fee: $50.00
The Institute of Texan Cultures has developed some new products specifically designed to bring history to life.

**Traveling Trunks** are a fascinating way to touch, feel, imagine what life was like in early Texas.

**Texas Indians Who Lived in Houses**
This trunk contains artifacts, filmstrips, recordings, activity cards, photographs, books, a teacher’s guide and study materials. Children will love the trunk’s drum, sewing kit, throwing stick, bow and arrow, arrowheads, and samples of deerskin and buffalo hide. The class can cook Indian Fry Bread, make an adobe brick or start an Indian garden.

**Rental fee:** $100.00 (30 days)

**Afro-American Poster Series**
Every educator will use this teaching tool differently. The set of 13 posters traces black history in Texas from slavery days to the present, highlighting the contributions made in ranching, business, defense, politics and academics. Each poster measures 18 x 24 inches. $19.95

**A Visit to The Institute of Texan Cultures**
We think the very best way to bring history to life is to experience it first hand. We can design a field trip especially for your class, covering the subjects you are studying, involving your students in participatory learning on our exhibit floor. A visit to The Institute is a “hands-on” experience, with artifacts to touch and skilled interpreters who ask our visitors what they think.

For more information about scheduling a visit, please contact:
Educational Programs
P.O. Box 1226
San Antonio, Texas 78294, or call 512/226-7651.

**A Teacher’s Guide to The Institute of Texan Cultures**
This helpful booklet includes study unit outlines, classroom activities and discussion starters to help K-7 teachers incorporate the study of family heritage, ethnic cultures and pioneer life within the existing curriculum. This book is especially helpful to teachers planning a field trip to The Institute, and it includes many pre- and post-visit activities. 42 pages. Illustrated. **Softbound $2.95**

**Colorful Texans**
Available this Fall
New from The Institute, this informative coloring book highlights the living history found on our exhibit floor. A ferocious dragon, Spanish armor, a mounted Texas Ranger, plus ancestors from many cultures are all waiting to be brought to life by crayons, paints and imagination! A marvelous gift for pre-schoolers through 5th graders.
**SHIPPING INSTRUCTIONS**

1. Please add 5.5% sales tax to the subtotal, if applicable.

2. Postage and handling will be based on the subtotal amount, using the schedule listed below:

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<th>Subtotal Amount</th>
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<tr>
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Postage and handling charges for orders over $100.00 will be calculated on the basis of weight and method of transportation. Contact the Institute Business Office for additional information.

3. Shipping of traveling exhibits is by motor freight.
   Please contact the Traveling Exhibits Coordinator for details. (512) 226-7651.

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The Institute of Texan Cultures offers many other products. Please contact us for information on any of the following:

- [ ] Associate Membership Benefits
  - Find out what $25 a year will get you!
- [ ] Store Catalog
  - The most exciting collection of Texana
- [ ] The Texas Folklife Festival
  - See why 125,000 people come to The Institute in August!
- [ ] Library and Photographic Services
- [ ] Exhibit Production Services
- [ ] Workshops
- [ ] Speakers and Consultants